



A New Decade


Sunday, April 19, 2009



The Palm Springs Opera Guild partners with the McCallum Theater to present major Opera productions every year. A major Vocal Scholarship Competition is held at the Annenberg Theater located at the Palm Springs Art Museum every year, where it awards cash prizes to the top ten finalists out of a field of over one-hundred singers. Opera in the Park is presented to over 4,500 each year and is held at Sunrise Park in Palm Springs.

Coachella Valley. Opera in the Park is one of the most highly visible events in the Coachella Valley and will continue to grow in notoriety. Placing an advertisement in the program will continue to ensure that this incredible art form will be showcased in the Coachella Valley.

Respectfully,


Jeff Hocker
Executive Producer
Opera in the Park

PALM SPRINGS
OPERA
GUILD

The tabloid style program has continued to grow over the years and will be distributed both at Opera in the Park, Sunday, April 19 and before the event at many distribution points throughout the

Name/Company _____

Address _____

City/St/Zip _____

Phone _____ Fax _____

Email _____

Check Enclosed Mastercard Visa
Card # _____ Exp Date _____

Signature _____

To reserve your ad space, fax this completed form to 760-320-5373

or mail to Jeff Hocker, 1500 Calle Palo Fierro, Palm Springs, CA 92264. Questions: 760-320-5272

The Opera in the Park Program will be tabloid size 10.5" x 13.5" in full color. Artwork must be submitted no later than Friday, March 20, 2009.

Circle the ad size you will be submitting.

Ad Size	Dimensions	Rate
Full Page, Back Cover	9.5" x 12.5" (non-bleed only)	\$900
Full Page, Gloss	9.5" x 12.5" (non-bleed only)	\$850
Full Page	9.5" x 12.5" (non-bleed only)	\$800
Half Page, Vertical	4.5" x 12.5"	\$400
Half Page, Horizontal	9.5" x 5.75"	\$400
Fourth Page, Vertical	4.5" x 5.75"	\$200
Fourth Page, Horizontal	9.5" x 2.6"	\$200

Ad design is not included in the rate. Advertisers are responsible for submitting acceptable artwork as per the specifications provided. Graphic design services are available by separate arrangement or referral to local graphic artists. Preferred submission is 300 dpi resolution in CMYK color in one of the following formats: pdf, tif, jpeg, eps files should have fonts converted to outline. Gif or Microsoft Publisher files are not accepted. Ads may be submitted by email to tim@timbridges.com or by disk to Tim Bridges, Brides Editorial & Graphics, 470 E Sonora Rd, Palm Springs, CA 92264. Graphic Questions: 760-408-0922.